

2023  
Success Roadmap  
Workbook

# EXCLUSIVE SCHOLARSHIP OPPORTUNITY

One full and six partial scholarships are available for the:  
**Q1 2023 Success Roadmap Accelerator**

**[BOOK YOUR APPLICATION CALL HERE:](https://francesquinn.com.au/meetings/francesquinn/accelerate-me)**

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## QUALIFICATION CRITERIA

- ✓ Been in business at least two years
- ✓ Have at least two team members
- ✓ Can invest 12 hours over 12 weeks

## HOW TO APPLY

- ➔ Book your application interview
- ➔ Awarded first come first served
- ➔ Application calls open for one week only

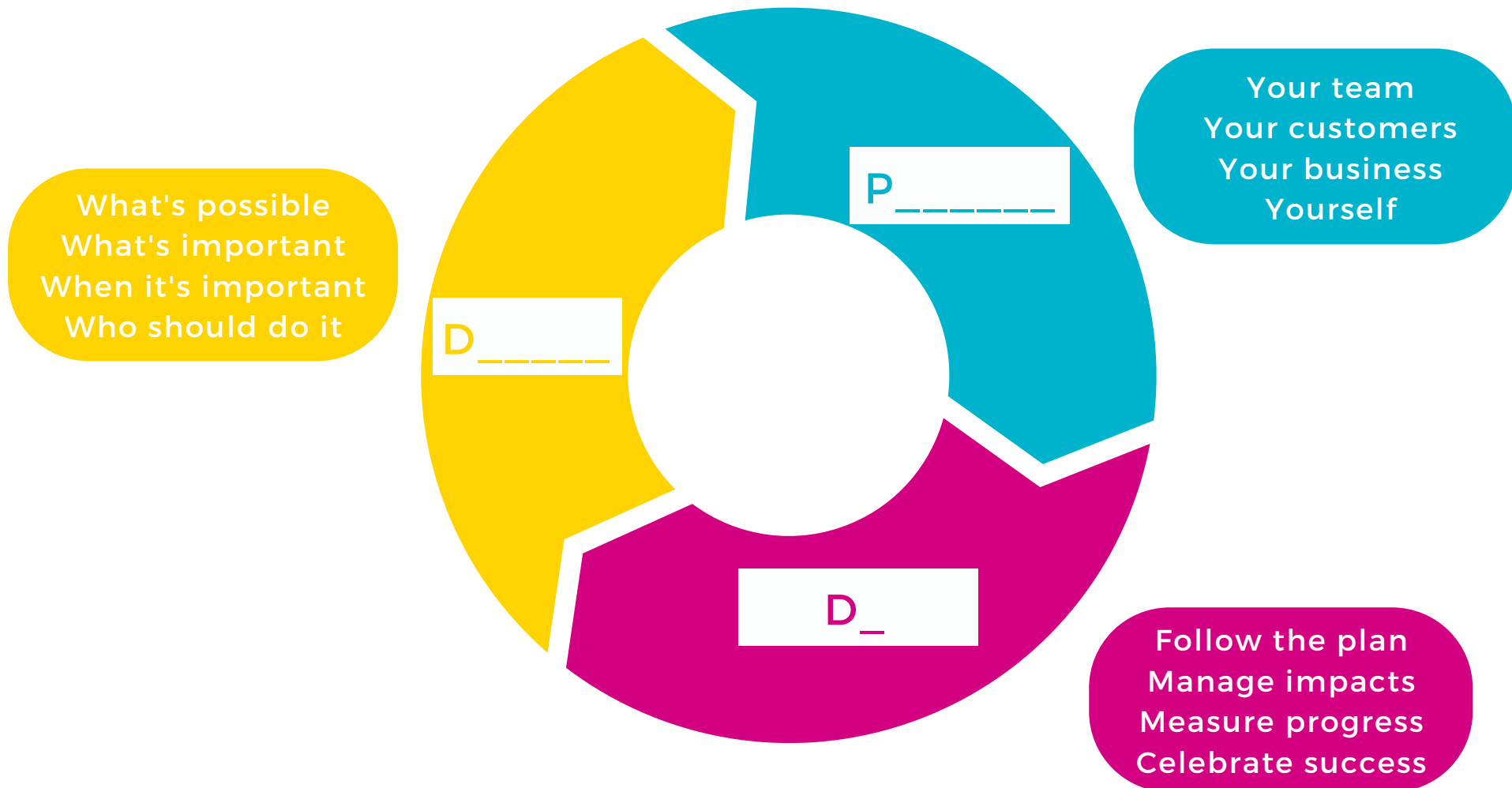


*A goal without a  
plan is just a wish.*

Antoine de Saint-Exupery



# SUCCESS FRAMEWORK



# SETUP FOR SUCCESS

## REFLECTION PROMPTS

- Where are you today?
- Where are you going?
- Why is that important to you?
- How will you know you've reached your destination?
- What is your vision?
- Why does it matter?
- Where are your customers unhappy?
- Where are your team unhappy?
- Where are you losing time?
- Where are you losing profit?
- Where are you missing opportunities?
- Where can you gain efficiencies?
- What is keeping you awake at night?
- How can you strengthen your brand and business?

# SETUP FOR SUCCESS

## NOTES



# SETUP FOR SUCCESS

<b>SETUP FOR SUCCESS</b>	<b>Where We Are Today</b>	<b>Where We Want To Be End 2023</b>
<b>Marketing</b>		
<b>Sales</b>		
<b>Customer</b>		
<b>Operations</b>		
<b>Financial</b>		
<b>Team</b>		